



At ESOP ezee, our goal is to make ESOPs successful at early-stage companies. In this endeavour, “Perspectives” is an initiative to connect with early-stage companies and their Founders to share knowledge and updates in this domain. We hope this will add value to our readers and their perspectives. We would highly appreciate feedback and suggestions for making this more helpful to the readers.

## Food for Thought

ESOP is a powerful tool to increase employees’ emotional and financial involvement in the company. But companies are diverse entities and therefore ESOPs must be too. That’s why there’s no single ESOP template that can be applied to all businesses. The ESOP plans of start-ups and private companies need to be designed differently because their objectives are different. Even for individual companies, there are many specific circumstances that apply to each of them that would make their ESOP plans vary from each other. There are many things to consider as well, read more on [Why ESOPs Are Not One Size Fits All](#)

## Action at ESOP ezee

We are delighted to announce some of our client relationships:

**QB Health Technologies, Golok Enterprise, Northside Brand Works, AnalyticsFox Softwares, Decimal Point Analytics**

## Events & Webinars

ESOP ezee launched ESOP Knowledge Series, a webinar series, to create awareness in the area of ESOP and get queries answered through highly experienced Subject Matter Experts. [Click here](#) to watch recorded webinars.

- a. Putting Your First Employee Stock Option Plan into Action by Jalaj Sinha
- b. Can a robust ESOP strategy help you become a unicorn? by Uma Shankar Acharya
- c. Using ESOPs as a Hiring currency by Harshu Ghate
- d. The 5 biggest concerns Indian founders have about ESOPs by Harshu Ghate
- e. India’s biggest ESOP success stories and what we can learn from them by Rahul Somani
- f. Does an ESOP program make you more attractive to VCs? by Jalaj Sinha

## ESOP ezee @ FFI, New Delhi

ESOP ezee participated in the biggest FinTech Festival India. It was a mega event scheduled on 20-22 July 2022 at Pragati Maidan, New Delhi. The event is one big celebration of new ideas, technologies, conferences full of rich dialogues, productive engagements and unlimited networking involving the greatest minds from the world of Finance and Technology.

It was a great experience interacting with more than 500+ corporate professionals and addressing several questions on ESOPs and their benefits to businesses and employees.



## Upcoming Events

**Please standby for the upcoming webinars:**

1. The 5 biggest ESOP myths
2. Demystifying ESOP - 10 terms and what they mean

## About Us

ESOP ezee is a one-stop bundled solution to Design and manage the entire life-cycle of ESOPs in early stage and start up companies. As a long term partner we work with our clients to make ESOP successful. **Contact us @ 020 - 27400500 / [info@esopezee.com](mailto:info@esopezee.com)**