



At ESOP ezee, our goal is to make ESOPs successful at early-stage companies. In this endeavour, "Perspectives" is an initiative to connect with early-stage companies and their Founders to share knowledge and updates in this domain. We hope this will add value to our readers and their perspectives. We would highly appreciate feedback and suggestions for making this more helpful to the readers.

## Food for Thought

Though ESOP is a very important tool for attracting & retention of talent, growth in business. And it is widely being adopted but how do you get signs whether your ESOP strategy is a successful one. Your ESOP plan design must have the relevant features and the right terms and conditions that suit the organizational needs. Follow the link to get some more insights [The 5 signs of a successful ESOP strategy?](#)

## Action at ESOP ezee

We are delighted to announce some of our client relationships:  
**SmartExpress, Credable, Auric Beauty Products, ICE, Paymatrix, Medquest Diagnostic, Westbury Commerce, The Money Club, Indic Inspirations, Bond.AI**

## Events & Webinars

**ESOP ezee & SINE (IIT Powai)** conducted a webinar on "Putting your First Employee Stock Option plan into action" for Early Stage companies to understand intricacies of rolling out initial ESOP policy. [Click here](#) to watch webinar (Recorded).  
**Please standby for the upcoming webinars:**  
 Mar'22-How to generate employee trust in your ESOP program?  
 Mar'22-How ESOPs can help startups achieve hiring goals in an overheated market?  
 Apr'22- The 5 biggest concerns Indian founders have about ESOPs

## About Us

ESOP ezee is a one-stop bundled solution to Design and manage the entire life-cycle of ESOPs in early stage and start up companies. As a long term partner we work with our clients to make ESOP successful. **Contact us @ 020 - 27400500 / info@esopezee.com**

## Alliances & Partnerships

In a significant development, this quarter we partnered with prominent incubators like:



**SINE, IIT-Mumbai**  
 Society for Innovation and Entrepreneurship (SINE) is a technology business incubator of IIT Bombay.



**Free Flow Ventures**  
 Free Flow Ventures aspires to be one of the most accessible angel-investing

networks, providing businesses with both financial and non-financial support to help them scale and grow.



**Centre for incubation and business acceleration (CIBA)** as a technology-based incubator & is committed to growing a collaborative entrepreneurial network by providing a one-stop support system for start-ups. We look forward to providing handhold support their incubatee companies in making their Equity compensation Plans successful.