



At ESOP ezee, our goal is to make ESOPs successful at early-stage companies. In this endeavour, "Perspectives" is an initiative to connect with early-stage companies and their Founders to share knowledge and updates in this domain. We hope this will add value to our readers and their perspectives. We would highly appreciate feedback and suggestions for making this more helpful to the readers.

Food for Thought

The cap table essentially helps startup founders to illustrate ownership stakes in the business and highlights which securities are outstanding. A well-managed Cap Table brings in immense clarity. It can help companies to attract investments and effectively manage dilution of stakes. With good Cap Table management, startup founders can confidently make executive decisions for issuing ESOP grants to new hires, raising additional financing, soliciting stockholder approval, or calculating liquidation. Follow the link to get some more insights [What startup founders must know about Cap Table management?](#)

Action at ESOP ezee

We are delighted to announce some of our client relationships:

Credence Family, Acefour Accessories, DODO Skills, Seneca Global IT, Homesfy, Kuhoo Technology, HealthWorks AI, Soliton Technologies, Helios IoT Systems, HERBS Nutri Products, Recode Solutions Inc., Matex Net, TLL Goat Brand Labs, Blaze Automation, Learnnovators, Wonder Home Finance, The Third Wave Coffee, Biocube Matrics, Stellarislog Technovation, Antal International

Upcoming events

Please standby for the upcoming webinars:

- July' 22 - The 5 biggest challenges with designing and managing ESOPs
- Aug' 22 - Does an ESOP program make you more attractive to VCs?
- Sep' 22 - The 5 biggest ESOP myths

Events & Webinars

ESOP ezee launched ESOP Knowledge Series, a webinar series, to create awareness in the area of ESOP and getting queries answered through highly experienced Subject Matter Experts. [Click here](#) to view and download webinars.

- a.ESOP distribution for early stage Start Ups by Jalaj Sinha
- b.Can a robust ESOP strategy help you become a unicorn? By Uma Shankar Acharya
- c.Using ESOPs as a Hiring currency by Harshu Ghate
- d.The 5 biggest concerns Indian founders have about ESOPs by Harshu Ghate

About Us

ESOP ezee is a one-stop bundled solution to Design and manage the entire life-cycle of ESOPs in early stage and start up companies. As a long term partner we work with our clients to make ESOP successful. **Contact us @ 020 - 27400500 / info@esopezee.com**

Alliances & Partnerships

In a significant development, this quarter we partnered with prominent incubators like:

Pazcare - is simplifying employee insurance & health benefits for startups by enabling the new age employers to customize, design & run benefits programs, which in turn will empower your employees to get the best in the industry services at the lowest cost. This creates a culture where employees feel valued & motivated to perform at their best.

SPPU RPF - Savitribai Phule Pune University - Research Park Foundation which promotes research-based entrepreneurship as well as providing co-location facility to industry for Research and Development.

We look forward to providing handhold support their incubatee companies in making their Equity compensation Plans successful.

